

# Shiromani Gurdwara Parbandhak Committee

Teja Singh Samundri Hall, Sri Amritsar.

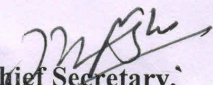
## Terms and Conditions

### For

### Public Relation and Media Agencies

### For Publicity of Event 550th Birth Anniversary of Sri Guru Nanak Dev Ji.

- 1) Must have experience in handling print and television media both nationally and internationally.
- 2) Must have turnover of at least Rs 1 cr. (One Crore)
- 3) Shall be responsible for shooting stills, video of Nagar Kirtans, seminars, conclaves, important functions and sending them to all prominent newspapers, magazines, news agencies and television channels.
- 4) Must have experience in handling social media including but not limited to Facebook, Twitter, WhatsApp and Instagram etc
- 5) Should have handled publicity of national and international level functions
- 6) Should provide a team of dedicated photographers (at least 2), videographers (at least 2), script writers (Punjabi, hindi, English).
- 7) Should have produced publicity films for at least one national level event involving top dignitaries of India and other countries.
- 8) Should be able to arrange tie-ups with TV channels and newspapers both in India and abroad (Punjabi language tie up must).
- 9) Must be able to arrange coverages in India, UK, USA, Canada and Australia besides other countries about main SGPC functions.
- 10) It is Mandatory to submit the, last three year income tax return & balance sheets.
- 11) Agencies/Contractor must have completed similar type of 03(three) works.
- 12) Chief Secretary, SGPC, Amritsar reserves the right to accept or reject any/all Tender without assigning any reason whatsoever.
- 13) **Time Period of this Job is upto 15 November 2019.**

  
Chief Secretary,  
Shiromani Gurdwara Parbandhak committee,  
Sri Amritsar.

